



Chartered
Governance
Institute of
Southern Africa



INTEGRATED REPORTING AWARDS 2022



9 November 2022 at 19:00
The Wanderers Club, Illovo

For more information visit www.chartgov.co.za
or contact Ann Westwood-Mark on 083 300 1452/ira@chartgov.co.za



maxx

Invitation to Sponsor



The Chartered Governance Institute of Southern Africa's (CGISA) Integrated Reporting Awards are the leading awards of their kind available to the Southern African business fraternity. After two years of streaming this event virtually, we are proud to be hosting an in-person gala dinner again in 2022!

The Awards are co-hosted by the JSE Limited who have partnered with CGISA for more than 25 years. An integrated thinking approach is widely used by South African organizations in their financial and non-financial reporting to provide a clearer perspective of their business performance, prospects, and impact on stakeholders. As more and more companies realise that their integrated report is an important communication tool to key stakeholders, the interest in these Awards grow.

These Awards, started 65 years ago by the CGISA, aim to encourage solid financial and non-financial reporting and full disclosure of information to all stakeholders of the Southern African business fraternity and other key stakeholders. The Awards allows organisations to be measured against their peers and offers the opportunity to develop and instill sound reporting practice.

The Awards process commences mid 2022 and ends with a prestigious gala banquet on 9 November 2022 in the Ballroom of The Wanderers Club when the Awards will be presented to winners in ten various categories.

Benefits to partnership with the integrated reporting awards:

- A partnership with the Integrated Reporting Awards offers your company the opportunity to be associated with the most prestigious Integrated Reporting Awards on the Southern African business calendar.
- The entrants to the Awards comprise a major group of JSE listed companies who are thought leaders in integrated reporting in South Africa. Entry forms are emailed to a database of 20 000 executives as well as state-owned companies, public sector companies, non-listed companies, NGOs and companies in neighbouring states.
- CGISA runs an extensive marketing campaign building up to the Awards function. The Awards are advertised in Business Day, the JSE Magazine and a post event Awards supplement is published in Business Day. A full Awards report is also published in CGISA's in-house magazine, boardroom which is emailed to 5 000 executives.

For further information or to book your space at the conference please contact Colette Diamond on 083 788 0010 or events@chartgov.co.za

We look forward to hearing from you and hope that you will be part of this year's event.

Stephen Sadie
(MBA, M.Ed)
Chief Executive Officer
Chartered Governance Institute of Southern Africa

The CGISA, as an NPC, relies on sponsorship and entry fees to cover their costs and make the awards viable.

INTEGRATED REPORTING AWARDS 2022



Sponsorship packages available:

Package	Number Available	Cost ex VAT
Diamond Sponsor	1	R 100 000
Platinum Sponsor	2	R 75 000
Gold Sponsor	2	R 50 000
Silver Sponsor	3	R 30 000
Bronze Sponsor	10	R 10 000

What's included in each package?	Diamond	Platinum	Gold	Silver	Bronze
<ul style="list-style-type: none"> Recognition as sponsor on CGISA Integrated Reporting website page with your logo and link to your website 	◆	◆	◆	◆	◆
<ul style="list-style-type: none"> Your company logo on all advertising and mailers 	◆	◆	◆	◆	
<ul style="list-style-type: none"> Ownership of a category Representative of your company to hand over prize at the dinner 	Mid Cap	Small Cap / Fledgling	Unlisted / State Owner	Public Sector / NGO / Regional	
<ul style="list-style-type: none"> Complimentary seats at dinner 	10	6	4	2	1
<ul style="list-style-type: none"> A slide with your company logo to be screened during the event 	◆	◆	◆	Combined	Combined
<ul style="list-style-type: none"> Banners on stage 	2	2			
<ul style="list-style-type: none"> Banners in foyer 	2	1	1	1	
<ul style="list-style-type: none"> Advert in CGISA's Boardroom Magazine 	Double Spread	Full Page	Half Page	Half Page	Banner
<ul style="list-style-type: none"> Opportunity to place brochures in The Premier Corporate Governance Conference in October 	◆	◆	◆	◆	◆
<ul style="list-style-type: none"> CEO to thank sponsors during speeches 	◆	◆			
<ul style="list-style-type: none"> Opportunity to provide a branded gift to dinner guests 	◆	◆	◆	◆	◆

Other contributor options available:

Support from benchmark integrated reporters

This contribution of support and association with the awards and the Chartered Governance Institute demonstrates your company's commitment to integrated reporting and good governance.

The awards are attended by Chartered Governance professionals, other members of the Institute as well as C-Suite executives and integrated reporting teams.

The purpose of the awards is to improve standards of reporting as a critical element of good governance. The CGISA, as an NPC, achieves this through sponsorship and entry fees. The support of each and every one of our sponsors contributes to the viability and sustainability of the awards.

What you get:

- Recognition as sponsor on CGISA Integrated Reporting website page with your logo and link to your website
- 2 x Complimentary seats at dinner
- A slide with your company logo to be screened during the event

Cost ex VAT : R 25 000

Companies that can help you achieve excellence in Integrated Reporting

Cost ex VAT : R 10 000.00

The opportunity is aimed at companies that support integrated reporters. Companies that provide services to integrated reporters, such as consultation and advisory, communications, writing, design, production and printing.

The culmination of the judging process is a prestigious gala dinner. 3 x copies of the printed menus are placed on each table on the night of the awards dinner. This is an opportunity to place your company logo and website on the back of the menu under the heading "Companies that can help you achieve excellence in Integrated Reporting". There will also be a slide on the big screens on the evening showing these logos and websites.

You will also be listed on the IRA website as a sponsor of the event.

Sponsorship includes 1 free seat at the banquet.

Cost: R 10 000

10 Opportunities available

For more information, or to confirm your sponsorship, please contact Colette Diamond at events@chartgov.co.za or 083 788 0010. If you would like to sponsor product giveaways or anything else, contact Colette and she will tailor make a package to suit your needs.

